

Sindy®



**WHEN
YOU'RE
NO 2,
YOU TRY
HARDER!**

- ♥ **FIRMLY ESTABLISHED AS
NUMBER 2 BRAND IN THE MARKET !**
- ♥ **TARGETED TO YOUNGER GIRLS-
3 TO 6 YEARS!**
- ♥ **NEW TEENAGE FACE APPEALS TO
YOUNGER GIRLS!**
- ♥ **STRONG CONSUMER VALUE
PROPOSITION VS COMPETITION!**
- ♥ **SUB £10 RETAIL FOCUS !**

**DOUBLE
FUN
DANCE**

**REF 26180
DOUBLE FUN DANCE SINDY**

SINDY MAGICALLY
TRANSFORMS FROM
BEAUTIFUL BALLERINA
TO PARTY DISCO
DANCER. TWO OUTFITS
IN ONE PACK !

INCLUDES HAIR AND
FASHION ACCESSORIES.
GREAT FUN! GREAT VALUE!

AVAILABLE DECEMBER



DID YOU KNOW? VIVID IMAGINATIONS ARE THE UK'S FOURTH LARGEST TOY ADVERTISER ON TV!

Sindy

LOVES ANIMALS!

animal hospital

magic vet



INCLUDES
4
PUPPIES!



REF 26210

**ANIMAL HOSPITAL
MAGIC VET SINDY**

SINDY USES COLOUR CHANGE MAGIC TO FIND OUT IF HER FOUR PUPPIES ARE BOYS OR GIRLS. COLLARS REVEAL PINK FOR A GIRL BLUE FOR A BOY.

INCLUDES FOUR PUPPIES, SPONGE, STETHOSCOPE AND FOUR BIRTH CERTIFICATES.

AVAILABLE DECEMBER



COLOUR CHANGE COLLARS



BLUE FOR A BOY
PINK FOR A GIRL

REF 26110

**ANIMAL HOSPITAL
RESCUE AMBULANCE**

EXTRA VALUE - INCLUDES RESCUE VET SINDY! SINDY COMES TO THE RESCUE IN HER EMERGENCY AMBULANCE FEATURING FLIP DOWN TAILGATE WITH MOBILE MEDICAL CENTRE. EXTRA VALUE PACK INCLUDES RESCUE VET SINDY, 2 MAGICAL COLOUR CHANGE PETS AND VET ACCESSORIES.

AVAILABLE NOW

Rescue Ambulance



EXTRA VALUE!
INCLUDES
RESCUE VET SINDY
COLOUR CHANGE PETS
AND ACCESSORIES!



FIND THE INJURY...



APPLY THE BANDAGE...



ALL BETTER NOW!



SINDY'S A VET TOO!

REF 26280

**ANIMAL HOSPITAL
VET & RIDER SINDY**

TWO OUTFITS IN ONE! VET SINDY CAN MAKE HER BEAUTIFUL PALOMINO HORSE ZOE BETTER WITH COLOUR CHANGE MAGIC. THEN SHE CAN RIDE OFF IN HER COOL RIDING GEAR! GREAT VALUE PLAYSET INCLUDES RIDING TACK, HAT, BOOTS, STETHOSCOPE, SPONGE AND BANDAGE.

AVAILABLE APRIL

FEATURING
COLOUR
CHANGE
MAGIC!

VET & RIDER

LOVES TO PARTY!

**PARTY NAILS SINDY
AND MEL ASST.**

SINDY AND MEL ARE READY TO PARTY IN THEIR FUNKY GLITTERY OUTFITS ! BOTH HAVE THEIR NAILS DECORATED PLUS THERE'S COOL PARTY NAILS FOR GIRLS TO WEAR WITH PRETTY NAIL ART STICKERS !

AVAILABLE DECEMBER

MEGA SOUNDS CAFE

THE PERFECT PLACE TO HAVE A SINDY PARTY AND INVITE ALL HER FRIENDS ! THIS FUN PACKED CAFE WITH REAL CAFE SOUNDS TRANSFORMS INTO AN ELECTRONIC DISCO, WITH FLASHING LIGHTS AND PARTY MUSIC! PACKED WITH ACCESSORIES INCLUDING DRINKS MACHINE, KITCHEN UTENSILS, MENU CARDS, TRAY, CUTLERY, SEATING AND MORE !
REQUIRES 3 AA BATTERIES.

AVAILABLE APRIL

POPSTARS ON TOUR 4X4

SINDY AND HER POP STAR FRIENDS HIT THE ROAD IN THIS MEGA 4X4 VEHICLE THAT TRANSFORMS INTO HER MAKE-UP STUDIO, STAGE, KITCHEN AND CAMPER VAN FOR OVERNIGHT STAYS, PLUS THE ROOF CONVERTS INTO A BOAT WHEN ITS TIME FOR FUN! INCLUDES KEYBOARD, MIKE, AND GUITAR AVAILABLE NOW

**GROOVY
NAIL-ART
STICKERS!**

**MAGICALLY
TRANSFORMS
INTO COOL
POP STUDIO!**

DOLLS NOT INCLUDED

**POPSTARS
ON TOUR
4x4**

FIZZZZ

Splash
h h h

Sizzle
Sizzle

Ding
Ding

Cafe Transforms into Mega Disco!

DOLLS NOT INCLUDED

**MEGA
SOUNDS
CAFE**

**Disco lights
Flash with the
music!**

**Press discs
to hear 3
different disco
tracks!**

Sindy

LOVES GLAMOUR!

REF 26290

GLITTER HAIR SINDY

GIRLS CAN CREATE A FANTASTIC NEW LOOK FOR SINDY'S ULTRA LONG HAIR WITH GLITTER HAIR GEL AND HAIR STYLER! INCLUDES GLITTER HAIR GEL APPLICATOR COMB AND CURLING TONGS PLUS PRETTY CHOKER AND GLITTERING WRAP.

AVAILABLE DECEMBER

SPRING
T.V.

Gel Applicator
and Styler!

CREATE
AMAZING
GLITTERING
STYLES FOR
SINDY!

REF 26260

REAL MAKE -UP BEAUTY CENTRE.

EVERY THING SINDY NEEDS TO GIVE GIRLS AND THEIR FRIENDS A FULL MAKE OVER! COUNTER FEATURES WORKING TILL, CLEAR DISPLAY CABINETS, OPENING STORAGE AND SHELVING, TV, MIRROR AND MAKE OVER SELECTOR. INCLUDES REAL MAKE UP WITH APPLICATOR AND STICK ON NAILS WITH NAIL ART FOR GIRLS TO WEAR PLUS LOADS OF ACCESSORIES FOR SINDY. AVAILABLE APRIL.

MAKE-UP
SINDY
INCLUDED

Plenty of
Storage Space
for Sindy's Make-up
and Accessories!

WOW!
OVER
75
PIECES!

INCLUDES SINDY ONLY

REAL
MAKE-UP
BEAUTY CENTRE

MAGIC
REVEAL
WINGS!

Crystal
Fairy
Princess

REF 26240

CRYSTAL FAIRY PRINCESS

SINDY MAKES A STUNNING TRANSFORMATION FROM PRINCESS TO CRYSTAL FAIRY WITH MAGICAL REVEAL WINGS. INCLUDES PRETTY WAIST TIE THAT DOUBLES AS A STYLISH HAIR TIE FOR GIRLS, NECKLACE THAT DOUBLES AS A RING FOR GIRLS TO WEAR PLUS OTHER FASHION ACCESSORIES TO COMPLETE THE TRANSFORMATION.

AVAILABLE APRIL

TV
ADVERTISED

Sindy LOVES ACTION!

REF 26250 FIFI AND SKATEBOARDING SINDY

FIFI REALLY WALKS AND SINDY GETS PULLED BEHIND ON HER COOL SKATEBOARD. SINDY IS WEARING ALL THE HOTTEST STREET FASHIONS!
REQUIRES 1X AA BATTERY
AVAILABLE APRIL

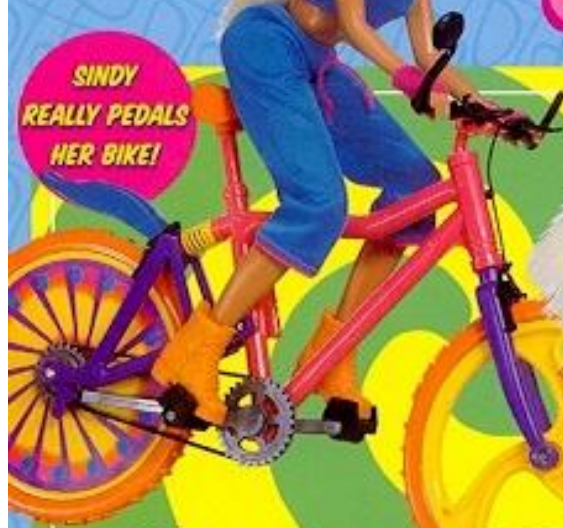
TV
APPROVED

FIFI
REALLY
WALKS!

fifi &
skateboarding
fun

DOUBLE
FUN

SINDY
REALLY PEDALS
HER BIKE!



REF 26230 DOUBLE FUN BIKE 'N BLADE SINDY

TWO GREAT ACTION LOOKS AND FEATURES IN ONE! SINDY LOOKS HOT IN HER BLADING GEAR AS SHE REALLY BLADES ALONG. A QUICK CHANGE OF OUTFITS AND SHE'S READY TO TAKE HER REAL WORKING MOUNTAIN BIKE FOR A SPIN.

INCLUDES BIKE, BLADES, KNEE PADS, GLOVES, HELMET HOLSTER BAG PLUS TWO SPORT FASHION LOOKS.

AVAILABLE DECEMBER

SPRING
T.V.

Bike'n'Blade Sindy

LOVES BABYSITTING

REF 26220 BABIES GALORE SINDY

GIRLS CAN HELP SINDY CLEAN UP THESE 5 BEAUTIFUL BOUNCING BABIES, READY FOR THEIR FEED! WITH COLOUR CHANGE MAGIC, GIRLS CAN MAKE THEIR KNEES, HANDS, FACE, NAPPY OR FEET CLEAN AGAIN AND AGAIN!
INCLUDES 5 NAPPIES, 5 TOWELS, FEEDING BOTTLE AND A BATH MADE ESPECIALLY FOR 5 BABIES.
AVAILABLE DECEMBER



BABIES
GALORE

CLEAN
EACH BABY UP
OVER AND OVER
AGAIN!



THIS BABY'S GOT
A DIRTY FACE...



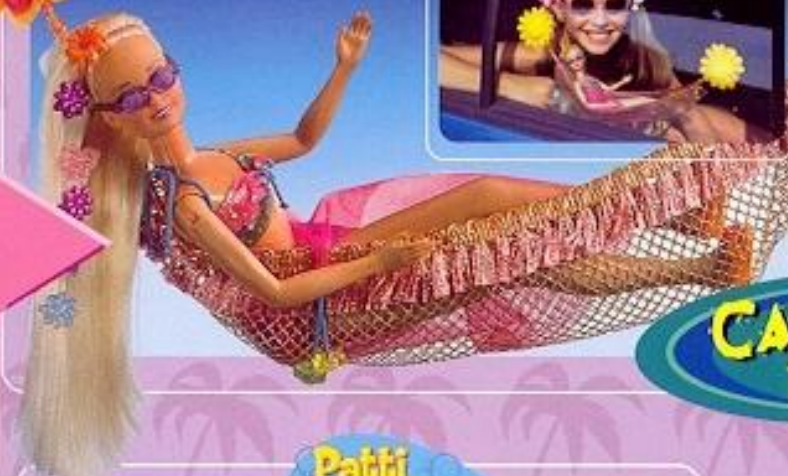
COLOUR CHANGE
MAGIC CLEANS
IT AWAY!

Sindy LOVES HOLIDAYS

REF 26200

CARIBBEAN SINDY

SINDY LOOKS DAZZLING IN HER CARIBBEAN STYLE HOLIDAY OUTFIT. GIRLS CAN TAKE HER WHEREVER THEY GO WITH HER 'STICK UP HAMMOCK' THAT CAN ATTACH TO ANY WINDOW, IN THE CAR OR IN A BEDROOM...ANYWHERE THERE'S A WINDOW! SINDY'S GOT A COOL PAIR OF SUNGLASSES TO WEAR PLUS THERE'S A FULL SIZE PAIR FOR GIRLS TO WEAR TOO - JUST LIKE SINDY'S! AVAILABLE DECEMBER



EXTRA VALUE!
INCLUDES REAL
SUNGLASSES!

CARIBBEAN FUN

Patti
really swims
back to Sindy!

Real
Swimming
Patti



PATTI'S LEGS
REALLY PADDLE!

REF 26190

REAL SWIMMING PATTI AND SINDY

SINDY TAKES PATTI SWIMMING TRAINING IN THE BATH! PULL BACK PATTI FROM SINDY, LET GO, AND SHE REALLY SWIMS BACK TO SINDY! INCLUDES 2 TOWELS AND PATTI'S FLOAT. AVAILABLE DECEMBER

SPRING
T.V.

ADVERTISING AND PROMOTION PLANNER 2000

TV ADVERTISING 2400 TVR'S
SINDY COMIC
PUBLICITY EVENTS
PR /COMPETITIONS
SINDY COLLECTOR WEB SITE
THIRD PARTY LICENSING

J F M A M J J A S O N D

PRODUCT AND PACK SPECIFICATIONS

REF NO.	DESCRIPTION	OUTER PACK	PACK STYLE	AVAILABLE	BARCODE	PACK DIMENSIONS	TV
26110	ANIMAL HOSPITAL RESCUE AMBULANCE	4	CLOSED	NOW	502512326110 2	H X W X D = 325 X 655 X 230	
26120	POPSTARS ON TOUR 4X4	3	CLOSED	NOW	502512326120 1	350 X 625 X 292	
26160	PARTY NAILS ASST.	12	WINDOW	DECEMBER			
26161	PARTY NAILS SINDY		WINDOW	DECEMBER	502512326161 4	325 X 100 X 55	
26162	PARTY NAILS MEL		WINDOW	DECEMBER	502512326162 1	325 X 100 X 55	
26180	DOUBLE FUN DANCE SINDY	6	WINDOW	DECEMBER	502512326180 5	325 X 140 X 55	✓
26190	REAL SWIMMING PATTI & SINDY	6	WINDOW	DECEMBER	502512326190 4	325 X 180 X 80	✓
26200	CARIBBEAN FUN SINDY	6	WINDOW	DECEMBER	502512326200 0	200 X 325 X 70	
26210	ANIMAL HOSPITAL MAGIC VET SINDY	6	WINDOW	DECEMBER	502512326210 9	325 X 180 X 55	
26220	BABIES GALORE SINDY	6	WINDOW	DECEMBER	502512326220 8	325 X 200 X 80	
26230	DOUBLE FUN BIKE AND BLADE	6	WINDOW	DECEMBER	502512326230 7	325 X 380 X 70	✓
26240	CRYSTAL FAIRY PRINCESS SINDY	6	WINDOW	APRIL	502512326240 6	370 X 303 X 103	✓
26250	FIFI AND SKATEBOARDING FUN	6	WINDOW	APRIL	502512326250 5	325 X 230 X 90	✓
26260	REAL MAKE UP BEAUTY CENTRE	6	CLOSED	APRIL	502512326260 4	400 X 480 X 150	
26270	MEGA SOUNDS CAFE	4	CLOSED	APRIL	502512327270 3	600 X 400 X 150	✓
26280	ANIMAL HOSPITAL HORSE & VET	6	WINDOW	APRIL	502512326280 2	325 X 380 X 100	
26290	GLITTER HAIR SINDY	6	WINDOW	DECEMBER	502512326290 1	325 X 180 X 55	✓

VIVID
IMAGINATIONS

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Colour and specification subject to change

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